



**PRESS RELEASE**  
**For immediate release**

**COGECO INC. AND COGECO CABLE INC.  
SCHEDULE RELEASE OF FINANCIAL RESULTS FOR THE  
FIRST QUARTER OF FISCAL 2011 AND RELATED CONFERENCE CALL**

**Montréal, December 15, 2010** – COGECO Inc. and Cogeco Cable Inc. plan to release their financial results for the first quarter ended November 30, 2010 on **Thursday January 13, 2011** before market hours.

The companies will hold a conference call **Thursday, January 13 at 11:00 a.m.** (Eastern Standard Time) to discuss their financial and operating results.

A live webcast will be available on Cogeco's web site at [www.cogeco.ca/investors](http://www.cogeco.ca/investors). The webcast will be available on Cogeco's website for a three-month period. Members of the financial community will be able to access the conference call and ask questions. Media representatives may attend as listeners only.

Please use the following dial-in number to have access to the conference call by dialing 5 minutes before the start of the conference:

Canada/USA Access Number: **1 888-300-0053**  
International Access Number: **+ 1 647-427-3420**  
Confirmation Code: **27875882**

A rebroadcast of the conference call will be available until January 20, by dialing:  
Canada and US access number: **1 800-642-1687**  
International access number: **+ 1 706-645-9291**  
Confirmation code: **27875882**

- 30 -

Source: **COGECO Inc. and Cogeco Cable Inc.**  
Pierre Gagné  
Vice President, Finance and Chief Financial Officer  
Tel.: 514 764-4700

Information: **COGECO Inc. and Cogeco Cable Inc.**  
Marieke Tremblay  
Tel.: 514 764-4700