



**PRESS RELEASE**  
**For immediate release**

**COGECO INC. AND COGECO CABLE INC.  
SCHEDULE RELEASE OF FINANCIAL RESULTS FOR THE  
FOURTH QUARTER OF FISCAL 2008 AND RELATED CONFERENCE CALL**

**Montreal, October 7, 2008** – COGECO Inc. and Cogeco Cable Inc. plan to release their financial results for the fourth quarter ended August 31, 2008 on **Thursday October 30, 2008** before market hours.

The companies will hold a conference call **Thursday October 30 at 11:00 a.m.** (Eastern Daylight Time) to discuss their financial and operating results.

A live webcast will be available on Cogeco's web site at [www.cogeco.ca/investors](http://www.cogeco.ca/investors). The webcast will be available on Cogeco's website for a three-month period. Members of the financial community will be able to access the conference call and ask questions. Media representatives may attend as listeners only.

Please use the following dial-in number to have access to the conference call by dialing 10 minutes before the start of the conference:

Canada/USA Access Number: 1 866 321-8231  
International Access Number: + 1 416 642-5213  
Confirmation Code: 6502493

A rebroadcast of the conference call will be available until November 6, by dialing:

Canada and US access number: 1 888 203-1112  
International access number: + 1 647 436-0148  
Confirmation code: 6502493

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