



**PRESS RELEASE**  
**For immediate release**

**Cogeco Cable will be participating in the  
BMO Capital Markets 2009 Media and Telecom Conference**

**Montréal, September 10, 2009** – Mr. Louis Audet, President and CEO of Cogeco Cable Inc. (TSX: CCA) will be participating on September 15, 2009 at 11:00 a.m. (EDT) in an interactive discussion at the BMO Capital Markets 2009 Media and Telecom Conference being held in Toronto, Ontario.

A webcast of the presentation in replay mode (no password required) will be available the day after, on September 16, 2009 in the Investors – Events section of Cogeco Cable's website at the following address: [www.cogeco.ca/investors](http://www.cogeco.ca/investors).

**ABOUT COGECO CABLE**

Cogeco Cable ([www.cogeco.ca](http://www.cogeco.ca)) is a telecommunications company and is the second largest cable operator in Ontario, Québec and Portugal, in terms of the number of Basic Cable service customers served. Through its two-way broadband cable networks, Cogeco Cable provides its residential customers with Audio, Analogue and Digital Television, as well as HSI and Telephony services. Cogeco Cable also provides, to its commercial customers, data networking, e-business applications, video conferencing, hosting services, Ethernet, private line, VoIP, HSI access, dark fibre, data storage, data security and co-location services and other advanced communication solutions. Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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