



PRESS RELEASE
For immediate release

Cogeco Cable adds Fox News to its Ontario digital cable offering

Montréal, January 18, 2005 – Cogeco Cable today announced the addition of Fox News to its digital channel line-up in Ontario. Fox News, the top-rated U.S. news channel, will be available to the majority of Cogeco Digital Cable subscribers in the new “More Variety” Theme Pack.

Starting today, Cogeco Cable digital customers will be able to sample Fox News for free for 90 days on channel 127.

“Cogeco Cable continues to provide its customers with new services that respond to the increasing demand for more information and entertainment. Fox News is in line with our constant search to answer this demand”, said Mr. Ron Perrotta, Vice President, Marketing and Sales at Cogeco Cable. “These days, people expect to have access to a variety of sources of information and Cogeco Cable wants to provide them with this variety. Cogeco Digital Cable subscribers can now include Fox News as another source offering a different perspective on world news and events.”

In addition to Fox News, Cogeco Cable’s new “More Variety” Theme Pack will include GSN, BBC World, SexTV, Ecology Channel and Documentary Channel. This theme pack can be selected in any of the popular Digital Select packages. Subscribers to the Digital Select All package will automatically get Fox News at no additional cost.

ABOUT COGECO CABLE

Cogeco Cable is the second largest cable operator in both Ontario and Québec, and ranks fourth in Canada in terms of the number of basic service customers it serves. Cogeco Cable provides about 1,319,000 revenue-generating units to about 1,430,000 households passed within its service territory. Through its two-way broadband cable infrastructure, Cogeco Cable provides its residential and commercial customers with analog and digital video and audio services, as well as high-speed Internet access. Cogeco Cable’s subordinate voting shares are listed on the Toronto Stock Exchange (CCA.SV).

- 30 -

Information: Marie Carrier
Director, Corporate Communications
Tel.: (514) 874-2600