



PRESS RELEASE
For immediate release

**COGECO INC. AND COGECO CABLE INC.
SCHEDULE RELEASE OF FINANCIAL RESULTS FOR THE
FISCAL 2009 YEAR-END AND RELATED CONFERENCE CALL**

Montréal, October 9, 2009 – COGECO Inc. and Cogeco Cable Inc. plan to release their financial results for the 2009 fiscal year ended August 31, 2009, on **Friday October 30, 2009** before market hours. COGECO and Cogeco Cable's annual reports will be available on SEDAR and a short press release summarizing fiscal 2009 highlights will be issued for each company.

The companies will hold a conference call **Friday October 30 at 11:00 a.m.** (Eastern Daylight Time) to discuss their financial and operating results.

A live webcast will be available on the corporate web site at www.cogeco.ca/investors. The webcast will be available on Cogeco's website for a three-month period. Members of the financial community will be able to access the conference call and ask questions. Media representatives may attend as listeners only.

Please use the following dial-in number to have access to the conference call by dialing 10 minutes before the start of the conference:

Canada/USA Access Number: 1 888 300-0053
International Access Number: + 1 647 427-3420
Confirmation Code: 30223367

A rebroadcast of the conference call will be available until November 6, by dialing:

Canada and US Access Number: 1 800 839-9868
International Access Number: + 1 402 220-4283
Confirmation code: 30223367

- 30 -

Source: **COGECO Inc. and Cogeco Cable Inc.**
Pierre Gagné
Vice President, Finance and Chief Financial Officer
Tel.: (514) 764-4700

Information: **COGECO Inc. and Cogeco Cable Inc.**
Marie Carrier
Director, Corporate Communications
Tel.: 514 764-4700