



PRESS RELEASE
For immediate release

**COGECO INC. AND COGECO CABLE INC.
SCHEDULE RELEASE OF FINANCIAL RESULTS FOR THE
SECOND QUARTER OF FISCAL 2010 AND RELATED CONFERENCE CALL**

Montréal, March 11, 2010 – COGECO Inc. and Cogeco Cable Inc. plan to release their financial results for the second quarter ended February 28, 2010 on **Thursday, April 8, 2010** before market hours.

The companies will hold a conference call **Thursday, April 8, 2010 at 11:00 a.m.** (Eastern Daylight Time) to discuss their financial and operating results.

A live webcast will be available on Cogeco's web site at www.cogeco.ca/investors. The webcast will be available on Cogeco's website for a three-month period. Members of the financial community will be able to access the conference call and ask questions. Media representatives may attend as listeners only.

Please use the following dial-in number to have access to the conference call by dialling 5 to 10 minutes before the start of the conference:

Canada/USA Access Number: **1 888 300-0053**
International Access Number: **+ 1 647 427-3420**
Confirmation Code: **58923696**

A rebroadcast of the conference call will be available until April 15, by dialling:
Canada and US access number: **1 800 642-1687**
International access number: **+ 1 706 645-9291**
Confirmation code: **58923696**

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