



**PRESS RELEASE**  
**For immediate release**

**COGECO INC. AND COGECO CABLE INC.  
SCHEDULE RELEASE OF FINANCIAL RESULTS FOR  
FISCAL 2011 AND RELATED CONFERENCE CALL**

**Montréal, September 22, 2011** – COGECO Inc. and Cogeco Cable Inc. plan to release their financial results for the fiscal year ended August 31, 2011 on **Thursday, October 27, 2011** before market hours. COGECO and Cogeco Cable's annual reports will be available on SEDAR and a short press release summarizing fiscal 2011 fourth quarter highlights will be issued for each company.

The companies will hold a conference call **Thursday, October 27, 2011 at 11:00 a.m.** (Eastern Daylight Time) to discuss their financial and operating results.

A live audio webcast will be available on Cogeco's web site at [www.cogeco.ca/investors](http://www.cogeco.ca/investors). The webcast will be available on Cogeco's website for a three-month period. Members of the financial community will be able to access the conference call and ask questions. Media representatives may attend as listeners only.

Please use the following dial-in number to have access to the conference call by dialling 5 to 10 minutes before the start of the conference:

Canada/USA Access Number: **1 866-383-0447**  
International Access Number: **+ 1 416-915-9042**  
Confirmation Code: **6470562**

A rebroadcast of the conference call will be available until November 3, by dialling:  
Canada and US access number: **1 888-203-1112**  
International access number: **+ 1 647-436-0148**  
Confirmation code: **6470562**

- 30 -

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