



**PRESS RELEASE**  
**For immediate release**

**Cogeco Cable now offers MFUN HD and MEXCESS HD  
to its Digital Television customers in Ontario**

**Montréal, December 2, 2009** — Cogeco Cable (TSX: CCA) today announced the addition of MFUN HD and MEXCESS HD to its High Definition (HD) line-up in Ontario. The two new HD channels from The Movie Network are now offered in the majority of the areas where Cogeco Cable offers Digital and HD Television in Ontario.

"Cogeco Cable is committed to enriching its customers' HD Television viewing experience. The addition of these two channels to our Ontario HD TV offering allows our viewers to discover the outstanding quality of this technology. We continually invest in the technology to assure our customers have access to the most interesting and relevant programming in the market," noted Ron Perrotta, Vice President, Marketing and Strategic Planning at Cogeco Cable.

MFUN HD (position 763) is sure to guarantee a laugh with funny and family friendly movies and comedy specials. MEXCESS HD (position 764) provides sexy, thrilling, action-packed movies.

To access these two new HD channels, subscribers of any Cogeco Cable Digital Select Package must also subscribe to the Movies Package (\$19.99 per month) and pay the HD Access Fee (\$5.99 per month).

"Our HD Television services continue to draw new subscribers every month, which confirms that customers appreciate the variety, quality and control that Cogeco Cable's HD Television service provides them," Mr. Perrotta concluded.

**ABOUT COGECO CABLE**

Cogeco Cable ([www.cogeco.ca](http://www.cogeco.ca)), a telecommunications company offering a diverse range of services to its customers in Canada and Portugal, is the second largest cable operator in Ontario, Québec and Portugal, in terms of the number of Basic Cable service customers served. Through its two-way broadband cable networks, Cogeco Cable provides its residential customers with Audio, Analogue and Digital Television, as well as HSI and Telephony services. Cogeco Cable also provides its business customers with data networking, e-business applications, video conferencing, web hosting, Ethernet, private line, VoIP, HSI, black fibre, data storage and security, and co-location services and other advanced communication solutions (TSX: CCA). Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

- 30 -

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