



PRESS RELEASE
For immediate release

**Cogeco Cable will be participating in the
Scotia Capital Telecom & Tech Conference**

Montréal, November 9, 2010 – Mr. Louis Audet, President and CEO of Cogeco Cable Inc. (TSX: CCA), will be participating on Tuesday, November 16, 2010, in the Scotia Capital Telecom & Tech Conference being held at Le Meridien King Edward Hotel in Toronto, Ontario. Mr. Audet will be participating in an interactive discussion at 11:10 a.m. (EST).

A live audio webcast of the discussion, as well as a replay, will be available in the Investors – Events section of Cogeco Cable’s website at the following address: www.cogeco.ca/investors.

ABOUT COGECO CABLE

Cogeco Cable (www.cogeco.ca) is a telecommunications company and is the second largest hybrid fibre coaxial cable system operator in Ontario, Québec and Portugal. Through its two-way broadband cable networks, Cogeco Cable provides its residential customers with Audio, Analogue and Digital Television, as well as HSI and Telephony services. Cogeco Cable also provides to its commercial customers, through its subsidiary Cogeco Data Services, data networking, e-business applications, video conferencing, hosting services, Ethernet, private line, VoIP, HSI access, dark fibre, data storage, data security and co-location services and other advanced communication solutions. Cogeco Cable’s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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