



PRESS RELEASE
For immediate release

**Cogeco Cable now offers LCN HD
to its Digital Television customers in Québec**

Montréal, December 14, 2009 — Cogeco Cable (TSX: CCA) today announced the addition LCN HD to its High Definition (HD) line-up in Québec. This news channel is now offered in the majority of the areas where Cogeco Cable offers Digital Cable and HD Television in Québec.

"Cogeco Cable is committed to enriching its customers' HD Television viewing experience. The addition of this popular channel to our Québec HD TV offering allows our viewers to discover the outstanding quality of this technology. We continue to invest in this technology to assure our customers have access to the most interesting and relevant HD programming in the market," noted Ron Perrotta, Vice President, Marketing and Strategic Planning at Cogeco Cable.

LCN HD (channel 519) features interviews, debates and complete news coverage every 15 minutes of the day, all day.

To access this channel, subscribers of Cogeco Cable's "Passport" digital package must pay the HD Access Fee (\$2.99 per month) and have a HD decoder.

"Our HD Television services continue to draw new subscribers every month, which confirms that customers appreciate the variety, quality and control that Cogeco Cable's HD Television service provides them," Mr. Perrotta concluded.

ABOUT COGECO CABLE

Cogeco Cable (www.cogeco.ca), a telecommunications company offering a diverse range of services to its customers in Canada and Portugal, is the second largest cable operator in Ontario, Québec and Portugal, in terms of the number of Basic Cable service customers served. Through its two-way broadband cable networks, Cogeco Cable provides its residential customers with Audio, Analogue and Digital Television, as well as HSI and Telephony services. Cogeco Cable also provides its business customers with data networking, e-business applications, video conferencing, web hosting, Ethernet, private line, VoIP, HSI, black fibre, data storage and security, and co-location services and other advanced communication solutions (TSX: CCA). Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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