



**PRESS RELEASE**  
**For immediate release**

## **Cogeco Cable offers Galaxie Music Video on Demand free of charge to its clients in Ontario and Québec**

**Montréal, December 14th, 2010** – Cogeco Cable Inc. (TSX: CCA) today announced the launch of a brand new music video on demand service. The Galaxie Music Video on Demand service will be offered free of charge to all digital TV subscribers who have access to Cogeco On Demand in Québec and Ontario.

With Galaxie Music Video on Demand, viewers can view music videos from an incredible range of artists and musical genres. And they can choose from pre-programmed playlists created by a team of music professionals. The Galaxie Music Video on Demand line-up features 12 playlists and 100 individual songs, and will be updated regularly.

Cogeco On Demand also brings clients The KARAOKE Channel On Demand service with a catalogue of 500 songs for hours of amateur-performance fun with family and friends.

“Beefing up Cogeco Cable’s Video On Demand offering is just one of the many initiatives Cogeco constantly deploys to bring its digital cable TV subscribers an entertaining line-up that’s always fresh,” concluded Ron Perrotta, Vice President, Marketing and Strategic Planning at Cogeco Cable.

For more details on Cogeco On Demand, go to [www.cogecoondemand.com](http://www.cogecoondemand.com).

### **ABOUT COGECO CABLE**

Cogeco Cable ([www.cogeco.ca](http://www.cogeco.ca)) is a telecommunications company and is the second largest hybrid fibre coaxial cable system operator in Ontario, Québec and Portugal. Through its two-way broadband cable networks, Cogeco Cable provides its residential customers with Audio, Analogue and Digital Television, as well as HSI and Telephony services. Cogeco Cable also provides to its commercial customers, through its subsidiary Cogeco Data Services, data networking, e-business applications, video conferencing, hosting services, Ethernet, private line, VoIP, HSI access, dark fibre, data storage, data security and co-location services and other advanced communication solutions. Cogeco Cable’s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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