



PRESS RELEASE
For immediate release

Cogeco Cable extends its Home Phone offering

Montréal, November 17, 2009 – Cogeco Cable has recently extended its Home Phone offering: the same first-class service with enhanced choice, value and flexibility. Cogeco Cable now offers three packages tailored to customers' needs starting at \$14.99 a month.* And, Cogeco Home Phone customers in Québec and Ontario can call over 225 countries direct.

Cogeco Home Phone is three different, flexible packages: Basic Line, which includes unlimited local calling, Select, which includes unlimited local calling, the choice of two calling features and 100 long distance minutes in Canada and the U.S., and Freedom, which includes unlimited local calling, the choice of five calling features and unlimited long distance calling in Canada and the U.S.

Customers can personalize any package by adding the convenient calling features they want: voice mail, call display, call waiting, visual call waiting, call forwarding, three-way calling, call blocking, anonymous call reject, call screen, call display permanently blocked, do not disturb, and unlisted name and number.

"Cogeco Home Phone truly is what our customers are looking for: flexibility, choice and competitive price. Plus, there are no monthly hidden fees for services like 911 or network access – it's included. With the holidays around the corner, staying in touch with loved ones is even easier and more affordable," says Ron Perrotta, Vice-President, Marketing and Strategic Planning at Cogeco Cable.

	Basic Line	Select Package	Freedom Package
Local calls	Unlimited	Unlimited	Unlimited
Long distance calls (Canada and the United States, including Hawaii and Alaska)	\$0.07 per minute	First 100 minutes included, \$0.07 per minute for each additional minute	Unlimited
Calling features	À la carte	Choice of two calling features	Choice of five calling features
International calls	Direct access to over 225 countries at competitive prices	Direct access to over 225 countries at competitive prices	Direct access to over 225 countries at competitive prices
Prices	Starting at \$14.99*	Starting at \$24.99*	Starting at \$39.99*

* Promotional rate for a 12-month period when combined with other Cogeco services.

Signing up is easy. Customers simply select one of the three packages plus any additional calling features they wish. Cogeco's technical services take it from there, with fast, professional installation (free of charge when combined with subscription to another Cogeco service) and customers start saving – with no change to their current phone number.

Visit www.cogeco.ca for more information on the new Cogeco Home Phone.

ABOUT COGECO CABLE

Cogeco Cable (www.cogeco.ca), a telecommunications company offering a diverse range of services to its customers in Canada and Portugal, is the second largest cable operator in Ontario, Québec and Portugal, in terms of the number of Basic Cable service customers served. Through its two-way broadband cable networks, Cogeco Cable provides its residential customers with Audio, Analogue and Digital Television, as well as HSI and Telephony services. Cogeco Cable also provides its business customers with data networking, e-business applications, video conferencing, web hosting, Ethernet, private line, VoIP, HSI, black fibre, data storage and security, and co-location services and other advanced communication solutions (TSX: CCA). Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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Information: Marie Carrier
Director, Corporate Communications
Tel: 514 764-4700