



PRESS RELEASE
For immediate release

**Cogeco Cable will be participating in the
CIBC World Markets 8th Annual Eastern Institutional Investor Conference**

Montréal, September 18, 2009 – Mr. Louis Audet, President and CEO of Cogeco Cable Inc. (TSX: CCA), will be participating on Wednesday, September 23, 2009, in the CIBC World Markets 8th Annual Eastern Institutional Investor Conference being held in Montréal, Québec. Mr. Audet will be participating in an interactive discussion at 2:50 p.m. (EDT).

A live audio webcast of the discussion will be available in the Investors – Events section of Cogeco Cable's website at the following address: www.cogeco.ca/investors.

ABOUT COGECO CABLE

Cogeco Cable (www.cogeco.ca) is a telecommunications company and is the second largest cable operator in Ontario, Québec and Portugal, in terms of the number of Basic Cable service customers served. Through its two-way broadband cable networks, Cogeco Cable provides its residential customers with Audio, Analogue and Digital Television, as well as HSI and Telephony services. Cogeco Cable also provides, to its commercial customers, data networking, e-business applications, video conferencing, hosting services, Ethernet, private line, VoIP, HSI access, dark fibre, data storage, data security and co-location services and other advanced communication solutions. Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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