



**PRESS RELEASE**  
**For immediate release**

**Cogeco Cable will be participating in the  
CIBC World Markets 7<sup>th</sup> Annual Eastern Institutional Investor Conference tomorrow**

**Montréal, September 23, 2008** – Mr. Louis Audet, President and CEO of Cogeco Cable Inc. (TSX: CCA), will be participating tomorrow, Wednesday, September 24, 2008, in the CIBC World Markets 7<sup>th</sup> Annual Eastern Institutional Investor Conference being held in Montréal, Québec. Mr. Audet, will be making a presentation at 10:00 a.m. (EDT).

A live audio webcast of the presentation will be accessible through Cogeco Cable's website in the Investor Relations section at [http://www.cogeco.ca/en/investor\\_relations\\_o.html](http://www.cogeco.ca/en/investor_relations_o.html).

**ABOUT COGECO CABLE**

Cogeco Cable ([www.cogeco.ca](http://www.cogeco.ca)), a telecommunications company offering a diverse range of services to its customers in Canada and Portugal, is the second largest cable operator in Ontario, Québec and Portugal, in terms of the number of Basic Cable service customers served. Through its two-way broadband cable networks, Cogeco Cable provides its residential and commercial customers with Analogue and Digital Television, High Speed Internet and Telephony services. The Corporation provides approximately 2,676,000 revenue generating units (RGUs) to 2,410,000 homes passed in its Canadian and Portuguese service territories. Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

- 30 -

**Information:** Marie Carrier  
Director, Corporate Communications  
Tel.: (514) 764-4700