

PRESS RELEASE

For immediate release

Cogeco Cable Inc. Announces an Internal Leadership Succession at its American Subsidiary, Atlantic Broadband

Montréal, December 10, 2014 – Cogeco Cable Inc. (TSX: CCA) announced today the appointment of Richard Shea as President and Chief Executive Officer, Atlantic Broadband and David Isenberg as President and Chief Revenue Officer, Atlantic Broadband, effective January 1, 2015.

Edward Holleran, President and Chief Executive Officer of Atlantic Broadband, has decided to step down from his position effective January 1, 2015. He has agreed to stay on, taking the role of Vice President of Industry Relations on a part-time basis.

Both Richard Shea and David Isenberg have been with Atlantic Broadband since it was founded in 2003. Mr. Shea began his career with Atlantic Broadband as Chief Information Officer and has served as Chief Operating Officer the past two years. Mr. Isenberg started as Senior Director, Products and has been Chief Marketing and Strategy Officer since 2012.

“This structure recognizes the complementary roles that Richard and David will have in the leadership of Atlantic Broadband going forward,” stated Louis Audet, President and Chief Executive Officer of Cogeco Cable Inc. “I’m confident that, with their years of experience at Atlantic Broadband since its very beginnings, having gained a wealth of knowledge on our business and our markets and a deep understanding of our customers, Richard and David will each play a key role in leading Atlantic Broadband to reach new summits. I am also very pleased that Edward will continue to serve as part of the Atlantic Broadband management team. As co-founder of Atlantic Broadband, his experience and relationships in the cable industry will be of great value to us going forward,” concluded Mr. Audet.

ABOUT COGECO CABLE INC.

Cogeco Cable Inc. (www.cogeco.ca) is a telecommunications corporation. It is the 11th largest cable operator in North America operating in Canada under the Cogeco Cable Canada name in Québec and Ontario, and in the United States under the Atlantic Broadband name in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Its two-way broadband fibre networks provide to its residential and business customers analogue and digital television, high speed Internet and telephony services. Through its subsidiaries Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides to its commercial customers a suite of information technology services (colocation, managed and dedicated hosting, managed IT, cloud and connectivity services), with 20 data centres, extensive fibre networks in Montréal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.’s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

ABOUT ATLANTIC BROADBAND

Atlantic Broadband, a wholly-owned subsidiary of [Cogeco Cable Inc.](#) (TSX: CCA), is the 13th largest cable operator in the United States, based on number of Basic Cable customers served. The company provides TV, Internet and Phone services to more than 230,000 residential and business customers located in four operating regions: Western Pennsylvania, Miami Beach, Maryland/Delaware, and Aiken, SC. Atlantic

Broadband is headquartered in Quincy, Massachusetts. Additional information is available at www.atlanticbb.com.

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Information: Media
Cogeco Cable Inc.
Nancy Bouffard
Director of Corporate Communications
Tel.: 514-764-4613

Atlantic Broadband
Julie Smith
Senior Vice President, Marketing
Tel.: 617-786-8800 x107
