



PRESS RELEASE
For immediate release

**Cogeco Cable Inc. to participate in the
CIBC World Markets 12th Annual Eastern Institutional Investor Conference**

Montréal, September 11, 2013 – Cogeco Cable Inc. (“TSX: CCA”) (“Cogeco”) announced today that it will be participating in the CIBC World Markets 12th Annual Eastern Institutional Investor Conference to be held in Montreal, Quebec, Wednesday, September 18, 2013. President and CEO, Mr. Louis Audet, will participate in an interactive discussion at 2:50 p.m. (EDT).

A live audio webcast of the discussion and a replay will be available on Cogeco Cable Inc.’s website at www.cogeco.ca/investors.

ABOUT COGECO CABLE INC.

Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland, Delaware and South Carolina. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet («HSI») and Telephony services. Through its subsidiaries Cogeco Data Services and PEER 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 23 data centres, extensive fibre networks in Montreal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.’s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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