



PRESS RELEASE

FOR IMMEDIATE RELEASE

Always attentive to its business customers’ needs, Cogeco Cable Canada increases the speed of its Internet packages without additional costs

The company also introduces a new business package for small businesses, offering a reliable Internet connection and personalized email addresses

Montreal, November 27, 2014 – Cogeco Cable Canada is proud to announce today increases in upload and download speeds to some of its High Speed Internet (HSI) packages in Quebec and Ontario. Business customers will benefit from these changes in their package starting December 1st, 2014⁽¹⁾, without any additional costs. Businesses subscribing to the *Business Select*, *Business Premium* and *Business Ultimate* packages will now have improved upload and download speeds.

The company is also introducing its new High Speed Internet service, *Business Launch*. This new package will offer download speeds of up to 20 Mbps and upload speeds of up to 10 Mbps. From now on, Cogeco Business Solutions’ High Speed Internet service will offer five different packages adapted to suit the different needs of businesses.

Anne Isabelle Roussy, Vice-president, marketing and product development at Cogeco Cable Canada, highlights the significance of the new *Business Launch* package and the upgrades to the other packages offered by the company: *“These improvements are of utmost importance to our business customers as they meet their day-to-day needs. As productivity becomes the number one priority for most of them, we are proud to be able to help them do more, in as little time as possible, and while giving them the luxury to add devices or equipment without seeing the speed of their High Speed Internet decrease.”*

Throughout its market, Cogeco Cable Canada has seen the demand for increased capacity and speed in Business Internet services growing rapidly. More than ever, businesses that are looking to boost their productivity and optimize their efficiency need an ultra-fast Internet connection without having to change or pay for more expensive packages.

New Speed Highlights:

Package Name	Download	Upload
Business Select	From 28 Mbp to 40 Mbps	10 Mbps
Business Premium	From 60 Mbps to 80 Mbps	10 Mbps
Business Ultimate	120 Mbps	From 10 Mbps to 20 Mbps

New Package:

Package Name	Download	Upload
Business Launch	Up to 20 Mbps	Up to 10 Mbps

More information on Cogeco Business Solutions High Speed Internet packages is available at www.CogecoB.ca

⁽¹⁾ Available where technology permits.

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Québec in terms of the number of Basic Cable service customers served. Its two-way broadband cable networks provide to its residential and small business customers Analog and Digital Television, High Speed Internet (“HSI”) and Telephony services. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable Canada brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Through its subsidiaries Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montréal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.’s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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