



PRESS RELEASE

FOR IMMEDIATE RELEASE

Cogeco Cable Canada meets its Québec residential clients' needs and enhances its High Speed Internet services

Montréal, December 1st, 2014 – Cogeco Cable Canada is proud to announce the enhancement of some of its Internet residential packages in Québec. As of today⁽¹⁾, current subscribers will be able to benefit from this improvement without any additional costs.

As we all know, consumers' Internet needs are evolving rapidly. Cogeco Cable Canada is dedicated to meet its customers' needs, and to offer the fastest speeds and more bandwidth, at very competitive prices, and does not hesitate to make adjustments to meet its clients' demands and offer the necessary improvements to its packages.

"The needs of our clients have been at the centre of our priorities for many years and we do not hesitate to take their comments and feedback under consideration. The improvements announced today are our answer to the needs of a vast majority of our customer base, and to provide some of the fastest Internet speeds on the market at very competitive prices," stated Anne Isabelle Roussy, Vice-president marketing and product development at Cogeco Cable Canada.

For clients, the changes will allow for faster download speeds and more bandwidth, resulting in improved service while watching online content that can be found on Netflix and YouTube, amongst others, or surfing the web.

ENHANCED PACKAGE	DOWNLOAD	UPLOAD	BITCAP (GB)
Express 5 is now Express 6	6 Mbps	1.5 Mbps to 2 Mbps	30 GB
Express 10 is now Express 15	10 Mbps to 15 Mbps	2 Mbps	65 GB to 70 GB
Turbo 14 is now Turbo 15	14 Mbps to 15 Mbps	2 Mbps	90 GB to 120 GB
Turbo 20 is now Turbo 30	20 Mbps to 30 Mbps	Up to 10 Mbps	125 GB to 160 GB
Ultimate 55	55 Mbps	Up to 10 Mbps	225 GB to 260 GB

More information on Cogeco Cable Canada's residential High Speed Internet packages in Québec is available at www.cogeco.ca, under the Québec residential section.

⁽¹⁾ Available where technology permits.

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Québec in terms of the number of Basic Cable service customers served. Its two-way broadband cable networks provide to its residential and small business customers Analog and Digital Television, High Speed Internet (“HSI”) and Telephony services. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable Canada brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Through its subsidiaries Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montréal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.’s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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