



PRESS RELEASE
For immediate release

Cogeco Cable Inc. publishes its Corporate Social Responsibility report

Montréal, January 14, 2014 – Cogeco Cable Inc. (TSX: CCA) announced today the publication of its Corporate Social Responsibility (CSR) report. This report, issued once every two years, is produced according to the *Global Reporting Initiative's* sustainability reporting guidelines. Its scope has been widened this year to include data pertaining to Cogeco Data Services, in addition to that pertaining to Cogeco Cable Canada.

"This report provides a comprehensive view of our sustainability performance, including many successful initiatives to reduce GHG emissions associated with our waste, facilities and fleet management. These and other initiatives had a positive impact on our fiscal years' 2012 and 2013 financial results," said Louis Audet, President and Chief Executive Officer of Cogeco Cable Inc. "In fiscal 2012, we established reduction objectives in a number of areas and are pleased to report performance improvements in the areas tracked."

Below are a few highlights of the results published in the report:

- \$3.5 million in donations to registered charitable organizations with an additional \$6.8 million through airtime on TVCogeco
- BOMA BEST certification for the Burlington regional headquarters
- Reduction in vehicle fleet consumption by over 1.3 million litres in fiscal 2012 and 2013 combined
- Several awards for quality and speed of Internet services in Canada

Cogeco Cable Inc. began corporate social responsibility reporting in 2011. The report published today is its second one. To learn more about Cogeco Cable Inc.'s initiatives, results and progress in sustainability performance in 2012 and 2013, please consult the 2013 report, available on the corporate website at the following address www.cogeco.ca

ABOUT COGECO CABLE

Cogeco Cable (www.cogeco.ca) is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet («HSI») and Telephony services. Through its subsidiaries Cogeco Data Services and PEER 1 Hosting, Cogeco Cable provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and

Connectivity), with 20 data centres, extensive fibre networks in Montreal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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