



PRESS RELEASE
For immediate release

Cogeco Cable Inc. named to Corporate Knights' *The Future 40 Responsible Corporate Leaders in Canada* ranking

Montreal, April 3, 2014 – Cogeco Cable Inc. (TSX: CCA) is pleased to announce that it has been named to Corporate Knights' *The Future 40 Responsible Corporate Leaders in Canada*, a new ranking launched this year. The highly regarded magazine selected Cogeco Cable Inc. on the basis of its performance relative to 12 indicators measuring social and environmental performance and corporate governance. This ranking considers organizations with two billion or less in revenue, or with less than 2,000 employees in Canada. The company holds the 24th position, which underscores its efforts in integrating the best Corporate Social Responsibility (CSR) practices in its initiatives.

"We are honoured to be named in Corporate Knights' list of *The Future 40 Responsible Corporate Leaders in Canada*. At Cogeco Cable, we are committed to operating responsibly and sustainably and be a model of good corporate citizenship. This recognition provides further incentive to perform in matters of corporate social responsibility and we are dedicated to do so, in order to reduce our overall environmental footprint and make a positive difference within and outside our organization," stated Louis Audet, President and Chief Executive Officer of Cogeco Cable Inc.

Sustainability at Cogeco Cable

The company's Corporate Social Responsibility Policy and Code of Ethics are the foundation of its social responsibility framework. Its CSR report, issued every two years, is produced according to the *Global Reporting Initiative's* guidelines.

To learn more about Cogeco Cable Inc.'s objectives, initiatives and performance in the areas of corporate social responsibility, please consult its 2013 report, available on the social responsibility section of its corporate website at the following address www.cogeco.ca

Corporate Knights' methodology used in the selection of ***The Future 40 Responsible Corporate Leaders in Canada*** ranking can be found at <http://www.corporateknights.com/future40>

ABOUT COGECO CABLE

Cogeco Cable (www.cogeco.ca) is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South

Carolina. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet («HSI») and Telephony services. Through its subsidiaries Cogeco Data Services and PEER 1 Hosting, Cogeco Cable provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montreal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

- 30 -

Information : Marina Brzeski
Director, Corporate Communications
Cogeco Cable Inc.
Tel. : (514) 764-4613