



PRESS RELEASE
FOR IMMEDIATE RELEASE

Cogeco Cable reacts to CRTC's decision on the Bell/Astral deal

Montreal, June 27, 2013 – Cogeco Cable Inc. (TSX: CCA) ("Cogeco") today responded with mixed disappointment to the CRTC's decision to approve the application by Astral Media Inc. ("Astral") for authority to transfer its effective control, and control of its licensed broadcasting subsidiaries, to BCE Inc. ("BCE") and to complete related corporate reorganizations.

"While disappointed, we accept and respect the decision," said Louis Audet, President & CEO of Cogeco Cable Inc. "We view positively that a number of new safeguards have been introduced along with this decision. We are confident that if all the safeguards are actively implemented and strictly enforced in a timely manner and with tight supervision, the interests of Canadian consumers could be effectively protected and the Canadian broadcasting market could remain workably competitive," concluded Mr. Audet.

ABOUT COGECO CABLE

Cogeco Cable (www.cogeco.ca) is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland, Delaware and South Carolina. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet («HSI») and Telephony services. Through its subsidiaries Cogeco Data Services and PEER 1 Hosting, Cogeco Cable provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 23 data centres, extensive fibre networks in Montreal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA). For more information about Cogeco Cable and its subsidiaries visit cogeco.ca, cogecodata.com, peer1.com and peer1hosting.co.uk.

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