



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

## **Cogeco Cable Canada's Turbo 20 and Ultimate 55 High Speed Internet packages now available in Belleville and Trenton**

**Montreal, April 28, 2014** – Cogeco Cable Canada (“Cogeco”) announces the launch of its Turbo 20 and Ultimate 55 High Speed Internet (HSI) packages in Belleville and Trenton, Ontario, where the majority of residents will be able to benefit from one of the fastest download speeds at the most affordable price available in the area.

The Turbo 20 package offers a download speed of up to 20 Mbps and upload speed of up to 2 Mbps, as well as a monthly data transfer capacity of 150 GB.

The Ultimate 55 package offers speeds of up to 55 Mbps for downloads and up to 2 Mbps for uploads with monthly data transfer capacity of 275 GB.

“We always strive to offer our customers more flexibility, speed and bandwidth. Today, the whole family can use the Internet at the same time for online banking, video gaming, shopping or for downloading videos or films, and all with the same service. Cogeco’s HSI Turbo 20 and Ultimate 55 packages meet those needs,” stated Anne Isabelle Roussy, Vice President, Marketing and Product Development at Cogeco Cable Canada.

Cogeco’s Turbo 20 and Ultimate 55 are powered by DOCSIS 3.0, a technology of data compression that allows a more efficient and economical use of bandwidth. Thus, Cogeco is in a very good position to meet the increasing bandwidth need at a very competitive price and to offer access to a higher data rate, a better video configuration and an increased level of safety.

What’s more, Cogeco includes its full suite of security services for these packages, at no extra charge. Rental of a wireless modem is available at the cost of \$2.95 per month. The Turbo 20 and Ultimate 55 packages will continue to be rolled-out gradually throughout Cogeco Cable Canada’s territory.

### **ABOUT COGECO CABLE CANADA**

Cogeco Cable Canada ([www.cogeco.ca](http://www.cogeco.ca)) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Quebec in terms of the number of Basic Cable service customers served. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Its two-way

broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet («HSI») and Telephony services. Through its subsidiaries Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montreal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

- 30 -

**Information:**

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