



PRESS RELEASE
For immediate release

Cogeco Cable Canada extends its Home Phone service in Fergus and Elora, Ontario

Montreal, October 15, 2013 – Cogeco Cable Canada (“Cogeco”) is proud to announce the launch of Cogeco’s Home Phone service in Fergus and Elora, Ontario. Cogeco’s customers and the majority of the residents of those communities can subscribe to Cogeco’s Home Phone service starting at \$13.99 per month*.

Cogeco Home Phone is a residential service of high quality that combines choice, value and flexibility. To sign up, customers simply select one of three packages plus any additional calling features they wish. Cogeco’s technical services take it from there, with fast, professional installation, allowing customers to start saving, with no change to their current phone number.

“We’re excited to launch our Home Phone service in Fergus and Elora because we know it truly is what our customers are looking for: flexibility, choice and competitive price,” says Anne Isabelle Roussy, Vice President Marketing and Product Development, Cogeco Cable Canada.

Flexible packages

Cogeco offers three different flexible packages to answer its customers’ varied and unique needs: The *Basic Line*, which includes unlimited local calling; the *Select* package which includes unlimited local calling, the choice of two calling features and 100 long distance minutes in Canada and the U.S; and the *Freedom* package, which includes unlimited local calling, the five most popular calling features and unlimited long distance calling in Canada and the U.S.

Useful features

Customers can personalize any package by adding the convenient calling features they want, such as: Voice mail, call display, call waiting, visual call waiting, call forwarding, three-way calling, call blocking, anonymous call reject, call screen, etc. Furthermore, all packages offer the possibility to make direct international calls in over 225 countries at competitive rates.

	Basic Line	Select Package	Freedom Package
Local calls	Unlimited	Unlimited	Unlimited
Long distance calls (Canada and the United States)	\$0.07 per minute	First 100 minutes included, \$0.07 per minute for each additional minute**	Unlimited
Calling features	À la carte	Choice of two calling features	The five most popular calling features
International calls	Direct access to over 225 countries at competitive prices	Direct access to over 225 countries at competitive prices	Direct access to over 225 countries at competitive prices
Prices*	Starting at \$13.99	Starting at \$28.99	Starting at \$42.99

* The Home Phone Basic Line, Select and Freedom package offers include a promotional monthly credit of \$10.00 for the first 12 months. After the promotional period of 12 months, the then current standard rate will apply. To qualify for this offer, customers must subscribe to at least two services, including Digital TV or Internet. Limited time offer. Available where technology permits. Certain conditions apply.

**To subscribe to the Select package and get the 100 long-distance minutes included, the customer must subscribe to Cogeco long-distance services. Regular long distance rates for Canada and the United States (presently \$0.07/minute) apply after the first 100 minutes.

Visit www.cogeco.ca for more information on the new Cogeco Home Phone.

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada regroups the Canadian cable operations of Cogeco Cable Inc. (www.cogeco.ca). Cogeco Cable Canada is the second largest cable operator in Ontario and Quebec in terms of the number of Basic Cable service customers served. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland, Delaware and South Carolina. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet («HSI») and Telephony services. Through its subsidiaries Cogeco Data Services and PEER 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 23 data centres, extensive fibre networks in Montreal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

Information:

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