



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**New and improved Business High Speed Internet packages from Cogeco Cable Canada now available in Belleville and Trenton, Ontario**

**Montreal, April 14, 2014** – Cogeco Cable Canada (“Cogeco”) announces the launch of three new and improved Business High Speed Internet (HSI) packages in Belleville and Trenton, Ontario, where the majority of businesses will be able to benefit from some of the best business HSI packages at the most affordable prices.

These improvements are the result of the implementation of the DOCSIS 3.0 technology in Belleville and Trenton, which is a technology of data compression that allows for more efficient and economical use of bandwidth. Businesses will thus be able to benefit from a faster and more reliable network, including download speeds of up to 60 Mbps.

The three new DOCSIS 3.0 technology- powered packages are the *Business 28*, *Business Premium* and *Business Ultimate* packages. These offer competitive speeds at very advantageous pricing to address every business’s specific needs. All three packages include unlimited data transfer, easy access to static IP addresses, numerous email addresses, as well as Cogeco’s well renowned security services optimized by F-Secure, a worldwide leader in the field of Internet security.

Existing Cogeco Business Solutions Internet customers in Belleville and Trenton will also benefit from these improvements. The download speed of the existing *Starter package* will be increased from up to 10 to up to 16 Mbps (applicable starting April 15, 2014) and current HSI *Enterprise* package customers will have their service automatically migrated to the *Business Ultimate* package. These improvements will be offered at no additional cost.

“We always strive to offer our business customers more flexibility, speed and performance. Today, with our improved offering, we provide perfect solutions for Belleville and Trenton entrepreneurs who want to increase their productivity and optimize their efficiency with ultra-fast Internet connections,” stated Anne Isabelle Roussy, Vice President, Marketing and Product Development at Cogeco Cable Canada.

More information on Cogeco Cable Canada’s High Speed Internet packages for businesses in Ontario is available at [www.cogeco.ca](http://www.cogeco.ca), under the Ontario business section.

**ABOUT COGECO CABLE CANADA**

Cogeco Cable Canada ([www.cogeco.ca](http://www.cogeco.ca)) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Quebec in terms of the number of Basic Cable service customers served. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet («HSI») and Telephony services. Through its subsidiaries Cogeco Data Services and PEER 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montreal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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**Information:**

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