



PRESS RELEASE

For immediate release

Cogeco Cable Canada now offering unlimited bandwidth High Speed Internet packages

Montréal, July 3, 2014 – Cogeco Cable Canada announced today the launch of two new High Speed Internet (HSI) packages with unlimited data transfer capacity for its Québec* and Ontario* customers: Ultimate 55 Unlimited and Ultimate 120 Unlimited. The packages were designed to meet the needs of the most data-hungry consumers by offering them flexibility and peace of mind in their day-to-day Internet usage.

The launch of these two packages demonstrates Cogeco Cable Canada's dedication to keeping in step with its customers' evolving needs and delivering the best Internet experience.

"We are constantly committed to offering our customers more flexibility, greater data transfer capacity and delivering the best speeds," said Anne Isabelle Roussy, Vice President, Marketing and Product Development, Cogeco Cable Canada, adding: "With these new high speed unlimited bandwidth packages, we are well positioned to meet the needs of the most active Internet households, who can now download music and movies, upload photographs and videos onto social media, do online gaming and stream their favourite Web content without worrying about their bandwidth usage."

Cogeco invites current and new customers to visit www.cogeco.ca for full details of the new packages and their competitive pricing.

*Available where technology permits.

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) groups together the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Québec in terms of the number of Basic Cable service customers served. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet ("HSI") and Telephony services. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Through its subsidiaries Cogeco Data Services and PEER 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montréal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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