



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Cogeco Cable Canada adds Investigation to its French channel line-up in Quebec

Montreal, December 12, 2013 – Cogeco Cable Canada (« COGECO ») announces the addition of Investigation in Quebec to its digital television product offering. This new channel that will launch on December 19 draws on the expertise and success of Canal D, a channel already offered to Cogeco customers. Those subscribers to Cogeco's Digital Television packages in Quebec who are passionate about criminal investigations and criminology, will have a channel entirely dedicated to them. Cogeco Digital TV subscribers will be able to view the channel at no cost until April 2014. Cogeco Franco Plus and Franco Family package subscribers will see the channel included in their current package subscription. Subscribers to any of Cogeco's Sélectif packages will be able to select and add the channel to their customized package. The channel will also be made available à la carte.

"We are proud to add Investigation to our existing catalogue in Quebec, thereby continuing to distribute to our customers 100% of available French programming content in the province, states Anne Isabelle Roussy, Vice President Marketing and Product Development at Cogeco Cable Canada. We are constantly on the lookout for the latest developments in order to offer the best TV experience for our customers, with more arriving all the time. This is what our customers are looking for and how Cogeco Cable Canada wants to make a difference in the communities it serves with Cogeco's Digital TV service."

COGECO's channel and package information is available at Cogeco.ca.

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Quebec in terms of the number of Basic Cable service customers served. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet («HSI») and Telephony services. Through its subsidiaries Cogeco Data Services and PEER 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montreal and Toronto as well as points-of-presence

in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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