



PRESS RELEASE
For immediate release

Cogeco Cable Inc. now listed on the *Jantzi Social Index*

Montreal, May 13, 2014 – Cogeco Cable Inc. (TSX: CCA) is pleased to announce that it is now listed on the *Jantzi Social Index* (JSI)®, a market capitalization-weighted common stock index modeled on the S&P/TSX 60, as of April 1, 2014. The highly regarded index ranks Cogeco Cable Inc. in the top quartile of its peer group.

The JSI® consists of 60 Canadian companies that passed a set of broadly based environmental, social, and governance rating criteria. The analysis highlights Cogeco Cable Inc.'s implementation of relatively strong policies and management systems to ensure customer data security and privacy. It also underlines the company's engagement with key suppliers regarding its social and environmental performance, as well as its current revision of its procurement practices to take such performance into account.

"This is the first time that Cogeco Cable Inc. is listed on the *Jantzi Social Index* (JSI)®, and we are very proud of this recognition. It underscores our efforts in integrating the best Corporate Social Responsibility (CSR) practices in our initiatives and to be a model of good corporate citizenship. It also provides further incentive for our company to continue to do so, in order to reduce our overall environmental footprint and to make a positive difference within and outside our organization," stated Louis Audet, President and Chief Executive Officer of Cogeco Cable Inc.

Cogeco Cable Inc.'s Corporate Social Responsibility Policy and Code of Ethics are the foundation of its social responsibility framework. Its CSR report, issued every two years, is produced according to the *Global Reporting Initiative's* guidelines.

To learn more about Cogeco Cable Inc.'s objectives, initiatives and performance in the areas of corporate social responsibility, please consult its 2013 report, available on the social responsibility section of its corporate website at the following address www.cogeco.ca.

For more information on Sustainalytics and the *Jantzi Social Index* (JSI)®, please visit <http://www.sustainalytics.com/JSI>.

ABOUT COGECO CABLE INC.

Cogeco Cable Inc. (www.cogeco.ca) is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet («HSI») and Telephony services. Through its subsidiaries Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montreal and Toronto

as well as points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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