



PRESS RELEASE
FOR IMMEDIATE RELEASE

**Cogeco Cable Canada enhances its High Speed Internet service
in North Bay and Peterborough**

Montreal, May 12, 2014 – Cogeco Cable Canada (« Cogeco ») announces the launch of its Ultimate 120 High Speed Internet (HSI) residential package and the enhancement of its Turbo 20, and Ultimate 55 High Speed Internet packages in North Bay and Peterborough, Ontario. Current subscribers will be able to benefit from this improvement immediately.

The Turbo 20, and Ultimate 55 High Speed Internet package upgrade includes an upload speed increase from up to 2 Mbps to up to 10 Mbps, at no additional cost.

The newly launched Ultimate 120 High Speed Internet package offers download speeds of up to 120 Mbps and upload speeds of up to 10 Mbps, as well as a monthly data transfer capacity of 425 GB.

« We always strive to offer our customers more flexibility, speed and bandwidth. Today, the whole family can use the Internet at the same time for online banking, video gaming, shopping or for downloading videos or films, and all with the same service. Cogeco's HSI Turbo 20, Ultimate 55 and Ultimate 120 packages meet those needs, » stated Anne Isabelle Roussy, Vice President Marketing and Product Development at Cogeco Cable Canada.

More information on Cogeco Cable Canada's residential High Speed Internet packages in Ontario is available at www.cogeco.ca, under the Ontario residential section.

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Quebec in terms of the number of Basic Cable service customers served. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet («HSI») and Telephony services. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Through its subsidiaries Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT

hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montreal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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