



PRESS RELEASE
For immediate release

Cogeco Cable Inc. announces a new senior executive team to lead its subsidiary Peer 1 Hosting

Montreal, April 23, 2014 – Cogeco Cable Inc. (TSX: CCA) today reports that Mr. Gary Sherlock resigned from his duties as President and Chief Executive Officer of its wholly-owned subsidiary Peer 1 Hosting, to pursue other opportunities.

The company announced effective today, the appointment of two of its senior executives to lead its wholly-owned subsidiary Peer 1 Hosting. Mr. Tony Ciciretto, currently President and Chief Executive Officer, Cogeco Data Services (CDS), will now be President and Chief Executive Officer, Peer 1 Hosting, in addition to his current position as President and CEO of CDS. Ms. Sheila Bouman, Chief People and Performance Officer, Peer 1 Hosting, is promoted to the position of Executive Vice President and Managing Director, Peer 1 Hosting.

“On behalf of the Board and our employees, I wish to thank Gary for his leadership and support and wish him much success in his new endeavors. In addition, I am delighted that we are able to promote Tony Ciciretto and Sheila Bouman from within the organization. I truly believe that they will both greatly contribute to lead Peer 1 Hosting to new levels of company growth and customer service excellence”, stated Louis Audet, President and Chief Executive Officer, Cogeco Cable Inc.

ABOUT COGECO CABLE

Cogeco Cable (www.cogeco.ca) is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet («HSI») and Telephony services. Through its subsidiaries Cogeco Data Services and Peer 1 Hosting, Cogeco Cable provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montreal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

ABOUT PEER 1 HOSTING

Peer 1 Hosting, a wholly-owned subsidiary of Cogeco Cable Inc. (TSX: CCA), is a global web infrastructure and cloud company where dreamers, innovators, and disruptors go to harness the untapped power of the Internet, to change the world for the better. Peer 1 makes this a reality with every interaction, using innovative technology to deliver an exceptionally responsive, reliable and secure hosting experience. The Peer 1 commitment "where every interaction matters," represents the

company's dedication to powering human potential online, through its personal interactions and connections with customers, partners, people, resources, and technology. For more information visit: <http://www.Peer1.com>.

- 30 -

Information : Nancy Bouffard
Corporate Communications
Cogeco Cable Inc.
Tel.: (514) 764-4700