



PRESS RELEASE
For immediate release

Cogeco Cable Canada launches the all new Business+ Integrated Communications Solution for its small and medium-sized business customers in Ontario

Montréal, January 30, 2014 — Cogeco Cable Canada (“Cogeco”) is proud to launch Business+, a brand new all-inclusive Internet and telephony solution for its small and medium-sized business customers in Ontario.* This fully integrated hosted service offers customers the most innovative Internet and telephony solution, with over 40 phone features as well as new telephone sets with unlimited North American long-distance calling and system maintenance updates at no additional cost.

The new Business+ service represents the ideal alternative for small and medium-sized businesses to benefit from robust, flexible and reliable internet and telephony services touting up-to-the-minute technological innovation with no need for capital investment or upfront costs. This turnkey solution can help businesses improve productivity and enhance collaboration while freeing up business owners’ time and resources so that they can fully concentrate on their core businesses.

“At COGECO, we dedicate our efforts to developing and offering products and services that are intrinsically linked to the needs of our customers,” says Johanne Hinse, Vice President of Business Development and Sales at Cogeco Cable Canada. “Our business customers look for services that make their tasks easier, while still enabling them to reduce their costs and improve their company’s performance. They can always count on Cogeco to supply them with adapted solutions and thus, remain real contributors to their own success,” concluded Ms. Hinse.

Due to its advanced technology and its unsurpassed customer service, Cogeco is in an excellent position to offer its customers the best available service in its footprint.

More information on Cogeco’s Business + service is available on www.cogecoB.ca

*Offered where technology permits.

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ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Quebec in terms of the number of Basic Cable service customers served. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida,

Maryland/Delaware and South Carolina. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet («HSI») and Telephony services. Through its subsidiaries Cogeco Data Services and PEER 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montreal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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