



PRESS RELEASE
FOR IMMEDIATE RELEASE

Cogeco Cable Canada enhances its High Speed Internet service in Quebec

Montréal, April 16, 2014 – Cogeco Cable Canada (« Cogeco ») announces the enhancement of its *Express 10* and *Ultimate 40* Internet residential packages in Quebec. Current subscribers will be able to benefit from this improvement shortly, as the upgrades to the respective packages will gradually be rolled out in a seamless manner.

The *Express 10* High Speed Internet package upgrade includes an upload speed increase from up to 1.5 Mbps to up to 2 Mbps, at no additional cost.

The *Ultimate 40* High Speed Internet package upgrade includes a download speed increase from up to 40 Mbps to up to 55 Mbps, at no additional cost, to become the *Ultimate 55* package.

« We are dedicated to making our customers' internet experience the best it can be. Not only are we continually upgrading our services to better serve our customers, our High Speed Internet and TV services don't interfere with the performance of one another and are delivered through our ever-evolving fibre optics network. With our enhanced packages, we are in a very good position to meet the increasing speed and bandwidth needs at a very competitive price », stated Anne Isabelle Roussy, Vice President Marketing and Product Development at Cogeco Cable Canada.

More information on Cogeco Cable Canada's residential High Speed Internet packages in Quebec is available at www.cogeco.ca, under the Quebec residential section.

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Quebec in terms of the number of Basic Cable service customers served. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet («HSI») and Telephony services. Through its subsidiaries Cogeco Data Services and PEER 1 Hosting, Cogeco Cable Inc. provides its commercial customers a

suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montreal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

- 30 -

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