



Press Release

For immediate release

Cogeco Data Services to provide Private Cloud Infrastructure as a Service to Lake Shore Gold

Canadian mining company migrates part of its IT infrastructure to a fully managed dedicated cloud to gain scalability and flexibility

TORONTO, February 13, 2014 – Cogeco Data Services today announced that Lake Shore Gold, a gold mining company with major operations in Timmins, Ontario, has moved its critical IT infrastructure to a private cloud provided by Cogeco Data Services.

"Our utility-based IaaS model frees up Lake Shore Gold's IT team, so that they can focus on strategic initiatives," said Virginia Brailey, Vice President, Cogeco Data Services. "Our cloud infrastructure services are hosted in Canada in our tier 3 quality data centres and are connected by Cogeco Data Services extensive network, ensuring that customers have access to a fast, seamless and reliable IaaS solution."

With five data centres in Canada, Cogeco Data Services offers a single-point solution for managed IT, data centre and public and private cloud infrastructure services provided over dedicated or shared network connections. The Company's flexible private IaaS solutions, enables organizations to be more agile and to better protect their data without the cost of adding resources. Lake Shore Gold chose Cogeco Data Services because of its secure cloud platform that provides guaranteed uptime and the ability to scale easily with manageable operational expenditures. The IaaS solution is hosted in Cogeco Data Services' wholly-owned data centres.

"Although our traditional IT setup was still doing its job, our proactive move to a dedicated Infrastructure as a Service (IaaS) solution made a lot of business sense," said Raymond Yip, Director of Information Systems at Lake Shore Gold. "Lake Shore Gold operates in a highly competitive industry, so the ability to scale as needed and respond quickly to changing market conditions was important to our organization."

Little up-front cost makes cloud-based infrastructure very attractive to organizations looking for cost-effective, best-practice approaches to improve IT service capabilities and increase efficiencies.

"Cogeco Data Services appealed to us because of their commitment to helping us transition to IaaS," said Yip. "A trusted relationship is the basis for making the move to the cloud work, picking the right partner is essential."

The rise of secure cloud solutions gives businesses the opportunity to capitalize on the flexibility and cost-effectiveness of Infrastructure as a Service (IaaS). "IaaS is a strong, viable option for Canadian companies of all sizes and is part of a strong overall trend toward greater cloud adoption," said Mark Schrutt, Director, Services and Enterprise Applications, IDC Canada. "At present, both the public and the private IaaS option in Canada are growing at a compound annual growth rate of 46%, with business agility being a key driver."

More information on Lake Shore Gold's adoption of IaaS provided by Cogeco Data Services can be found in the IDC case study *A Canadian View of Infrastructure as a Service: Buyer Case Studies on the Toronto Star and Lake Shore Gold* by Timothy Wilson and Mark Schrutt ([IDC Document #CA1CCS13](#)).

About Lake Shore Gold

Lake Shore Gold is a gold mining company that is in production and is generating net free cash flow from its wholly owned operations in the Timmins Gold Camp. The Company is in production at both the Timmins West and Bell Creek mines, with material being delivered for processing to the Bell Creek Mill. In addition to current operations, the Company also has a number of highly prospective projects and exploration targets, all located in and around the Timmins Camp. The Company's common shares trade on the TSX and NYSE MKT under the symbol LSG.

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About Cogeco Data Services

With its suite of ICT solutions (Data Centre, Managed IT, Private and Public Cloud IaaS, Connectivity, Voice and Professional Services), Cogeco Data Services supplies its customers with the fast, reliable and secure ability to access, manage, move and store large amounts of data worldwide. The Company's 'always on', tier 3 quality data centres and reliable, redundant network provide some of Canada's largest companies and public sector organizations with near limitless bandwidth and secure facilities for hosting, storing and managing mission critical data.

For more information about Cogeco Data Services, a wholly-owned subsidiary of Cogeco Cable Inc. (TSX:CCA), visit cogecodata.com, or connect with us on [LinkedIn](#), [Twitter](#), and [YouTube](#).

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