



**PRESS RELEASE**  
**FOR IMMEDIATE RELEASE**

**Cogeco Cable Inc. announces resignation of Fabio Banducci, Co-chief Executive Officer of its subsidiary PEER1 Hosting**

**Montreal, November 12, 2013** – Cogeco Cable Inc. (TSX: CCA) (“Cogeco”) today reports that Mr. Fabio Banducci resigned from his duties as Co-chief Executive Officer of its wholly-owned subsidiary, PEER1 Hosting, to refocus on other opportunities. His resignation takes effect December 18, 2013. Mr. Gary Sherlock, who shared the leadership of Cogeco’s subsidiary as Co-chief Executive Officer with Mr. Banducci, will become President and Chief Executive Officer of PEER1 Hosting, effective December 18, 2013.

"Working with Cogeco this last year has been an awesome opportunity for me, as Co-chief Executive Officer with Gary Sherlock, and I couldn't be more proud of the growth PEER1 Hosting has experienced since we joined Cogeco's family of companies," said Mr. Banducci. "While it is difficult for me to part with such an excellent team, it reassures me to do so, leaving PEER1 Hosting in the very competent hands of my colleague and friend Gary, with the support of the entire leadership team at Cogeco Cable," continued Mr. Banducci.

"It has been a great pleasure and privilege to have worked with Fabio so closely over many years and I wish him all the best in his future endeavors," stated Gary Sherlock, Co-chief Executive Officer, PEER1 Hosting. "I am honoured to have the opportunity to take on the full duties of leading PEER1 Hosting, as President and CEO, and carry out our vision. Looking ahead, the entire team at PEER1 Hosting is excited about the opportunity to further solidify our leadership position in our markets and to continue with our expansion plans," continued Mr. Sherlock.

"On behalf of the Board and our employees, we thank Fabio for his contributions," stated Louis Audet, President and Chief Executive Officer, Cogeco Cable Inc. "We want to take this opportunity to wish Fabio our very best in the next phase of his professional career," continued Mr. Audet. "In addition, it is with great pleasure that I confirm the nomination of Gary Sherlock to the title of President and Chief Executive Officer of PEER1 Hosting, to lead PEER1 Hosting to new heights," concluded Mr. Audet.

PEER1 Hosting's acquisition by Cogeco Cable Inc. was completed January 31, 2013. Its seven months operating results are included in the reported fiscal year 2013 operating results of Cogeco Cable's Enterprise Services segment, which were published November 6, 2013. For more information about Cogeco Cable Inc., please visit <http://www.cogeco.ca/cable/corporate/cca/main.html>. To learn more about PEER1 Hosting and its products and services, please visit [www.peer1.com](http://www.peer1.com).

**ABOUT COGECO CABLE**

Cogeco Cable ([www.cogeco.ca](http://www.cogeco.ca)) is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Quebec and Ontario, and in the United States through its subsidiary

Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet («HSI») and Telephony services. Through its subsidiaries Cogeco Data Services and PEER 1 Hosting, Cogeco Cable provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montreal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

- 30 -

**Information:**

René Guimond  
Vice President, Public Affairs & Communications  
Tel: (514) 764-4746