



PRESS RELEASE
For immediate release

**Cogeco Cable extends its Home Phone service
in Ste-Rosalie and Notre-Dame-du-Bon-Conseil**

Montréal, June 25, 2013 – Cogeco Cable (TSX: CCA) (« Cogeco ») announces the launch of Cogeco's Home Phone service in Quebec's municipalities of Ste-Rosalie and Notre-Dame-du-Bon-Conseil. All Cogeco customers and the majority of the residents from these areas can subscribe to Cogeco's Home Phone service and enjoy a special promotional offer at only \$4.99 per month*.

Cogeco Home Phone is a high quality service that combines choice, value and flexibility. To sign up, customers simply select one of the two packages available to residents of Ste-Rosalie and Notre-Dame-du-Bon-Conseil plus any additional calling features they wish. Cogeco's technical services take it from there, with fast, professional installation and customers start saving – with no change to their current phone number.

"We're excited to launch our Home Phone service in Ste-Rosalie and Notre-Dame-du-Bon-Conseil because we know it truly is what our customers are looking for: flexibility, choice and competitive price. In addition, customers will benefit highly competitive prices offered to them when they subscribe to all three services (home phone, digital TV, high speed internet), not to mention the promotional price at only \$4.99 per month!" declared Ron Perrotta, Vice-President, Marketing and Strategic Planning at Cogeco Cable.

Flexible packages

Cogeco offers two different flexible packages to residents of Ste-Rosalie and Notre-Dame-du-Bon-Conseil to answer their varied and unique needs: the Basic Line package, which includes unlimited local calling and the Freedom Package, which includes unlimited local calling, the five most popular calling features and unlimited long distance calling in Canada and the U.S.

Useful features

Customers can then personalize their package of choice by adding the convenient calling features they want: voice mail, call display, call waiting, visual call waiting, call forwarding, three-way calling, call blocking, anonymous call reject, call screen, etc. Furthermore, both packages offer the possibility to make direct international calls in over 225 countries at competitive rates.

	Basic Line	Freedom Package
Local calls	Unlimited	Unlimited
Long distance calls (Canada and the United States)	\$0.07 per minute	Unlimited
Calling features	À la carte	Our 5 most popular calling features
International calls	Direct access to over 225 countries at competitive prices	Direct access to over 225 countries at competitive prices
Prices	Promotional price starting at \$4.99* Per month	Promotional price starting at \$16.99* Per month

Visit www.cogeco.ca for more information on the new Cogeco Home Phone.

*Promotional rates for Baseline and Freedom Home Phone packages include a promotional monthly credit of \$10.00 for the first 12 months. At the end of the promotional period of 12 months, the standard rate will apply. To take advantage of this offer, you must subscribe to at least two services, including digital TV or the Internet. Available where technology permits. Certain conditions apply. Promotional rates are valid over a limited time period.

ABOUT COGECO CABLE

Cogeco Cable (www.cogeco.ca) is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland, Delaware and South Carolina. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet («HSI») and Telephony services. Through its subsidiaries Cogeco Data Services and PEER 1 Hosting, Cogeco Cable provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 24 data centres, extensive fibre networks in Montreal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

- 30 -

Information:

Marina Brzeski
Director, Corporate Communications
Tel: (514) 764-4613