



PRESS RELEASE
For immediate release

Cogeco Cable Canada extends its Home Phone Service in Pabos, Chandler and Pabos Mills

Montréal, March 19, 2014 – Cogeco Cable Canada (« Cogeco ») announces the launch of Cogeco's Home Phone service in Quebec's municipalities of Pabos, Chandler and Pabos Mills. All Cogeco customers and the majority of the residents from this area can subscribe to Cogeco's Home Phone service and enjoy a launch offer at only \$9.99 per month¹.

Cogeco Home Phone is a high quality service that combines choice, value and flexibility. To sign up, customers simply select one of the three packages available to residents of Pabos, Chandler and Pabos Mills plus any additional calling features they wish. Cogeco's technical services take it from there, with fast, professional installation and customers start saving – with no change to their current phone number.

"We're excited to launch our Home Phone service in Pabos, Chandler and Pabos Mills because we know it truly is what our customers are looking for: flexibility, choice and competitive price. In addition, customers will benefit from highly competitive prices offered to them when they subscribe to all three services (home phone, digital TV, high speed internet), not to mention the attractive price at only \$9.99 per month!" declared Anne Isabelle Roussy, Vice-President, Marketing and Product Development at Cogeco Cable Canada.

Flexible packages

Cogeco offers three different flexible packages to residents of Pabos, Chandler and Pabos Mills to answer their varied and unique needs: the Basic Line package, which includes unlimited local calling, the *Select* package which includes unlimited local calling, the choice of two calling features and 100 long distance minutes in Canada and the U.S; and the Freedom Package, which includes unlimited local calling, the five most popular calling features and unlimited long distance calling in Canada and the U.S.

Useful features

Customers can then personalize their package of choice by adding the convenient calling features they want: voice mail, call display, call waiting, visual call waiting, call forwarding, three-way calling, call blocking, anonymous call reject, call screen, etc. Furthermore, both packages offer the possibility to make direct international calls in over 225 countries at competitive rates.

| | Basic Line | Select Package | Freedom Package |
|---|---|---|---|
| Local calls | Unlimited | Unlimited | Unlimited |
| Long distance calls (Canada and the United States) | \$0.07 per minute | First 100 minutes included, \$0.07 per minute for each additional minute ² | Unlimited |
| Calling features | À la carte | Choice of two calling features | Our 5 most popular calling features |
| International calls | Direct access to over 225 countries at competitive prices | Direct access to over 225 countries at competitive prices | Direct access to over 225 countries at competitive prices |
| Prices | \$9.99 ¹ | \$16.99 ³ | \$31.99 ³ |

Visit www.cogeco.ca for more information on the new Cogeco Home Phone.

Available where technology permits. Certain conditions apply. Promotional rates are valid over a limited time period.

¹The Basic Line Home Phone package offer includes a promotional monthly credit of \$5.00 for the first 12 months and a subscription to a free phone option for the first 6 months. After the promotional period, the then current standard rate will apply. To qualify for this offer, customers must also subscribe to Digital TV and/or High Speed Internet.

²To subscribe to the Select package and get the 100 long-distance minutes included, the customer must subscribe to Cogeco long-distance services. After the 100 minutes included, the then current long-distance rate per minute (presently \$0.07) will apply.

³The Select and Freedom Home Phone packages offer includes a promotional monthly credit of \$10.00 for the first 12 months. After the promotional period, the then current standard rate will apply. To qualify for this offer, customers must also subscribe to Digital TV and/or High Speed Internet.

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Quebec in terms of the number of Basic Cable service customers served. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet («HSI») and Telephony services. Through its subsidiaries Cogeco Data Services and PEER 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre, Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montreal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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