



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Cogeco launches its Ultimate 120 High Speed Internet package in Ontario for its residential subscribers

Montréal, January 21, 2014 – Cogeco Cable Canada (“COGECO”) today announced the launch of its Ultimate 120 High Speed Internet (HSI) package in Ontario⁽¹⁾. With this new package, COGECO can now offer to its residential customers an increased download speed and a better performance.

The Ultimate 120 package offers download speeds up to 120 Mbps and upload speeds of up to 10 Mbps, as well as a monthly data transfer capacity of 425 GB.

Anne Isabelle Roussy, Vice President Marketing and Product Development at Cogeco Câble Canada is proud of this new package launch: “Ultimate 120 is our answer to the growing usage needs and expectations of our residential Internet customers. This package ensures that members of the same family, often using the Internet simultaneously and on multiple platforms, to have a quality experience, all while using the same service. Our improved offering meets our residential customers’ needs and illustrates the efforts we are making in order to continue to offer them increasingly robust and flexible Internet services.”

COGECO’s residential High Speed Internet packages information is available on www.cogeco.ca

⁽¹⁾ Available where technology permits.

ABOUT COGECO CABLE CANADA

Cogeco Cable Canada (www.cogeco.ca) regroups the Canadian cable operations of Cogeco Cable Inc. Cogeco Cable Canada is the second largest cable operator in Ontario and Quebec in terms of the number of Basic Cable service customers served. Cogeco Cable Inc. is a telecommunications corporation and is the 11th largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Cable brand name in Quebec and Ontario, and in the United States through its subsidiary Atlantic Broadband in Western Pennsylvania, South Florida, Maryland/Delaware and South Carolina. Its two-way broadband cable networks provide to its residential and small business customers Analogue and Digital Television, High Speed Internet («HSI») and Telephony services. Through its subsidiaries Cogeco Data Services and PEER 1 Hosting, Cogeco Cable Inc. provides its commercial customers a suite of IT hosting, information and communications technology services (Data Centre,

Co-location, Managed Hosting, Cloud Infrastructure and Connectivity), with 20 data centres, extensive fibre networks in Montreal and Toronto as well as points-of-presence in North America and Europe. Cogeco Cable Inc.'s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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