



PRESS RELEASE

For immediate release

Cogeco Inc. Announces the Appointment of Diane Nyisztor as Vice President, Corporate Human Resources

Montréal, September 29, 2014 – Cogeco Inc. (TSX: CGO) today announced the appointment of Ms. Diane Nyisztor as Vice President, Corporate Human Resources, effective immediately.

Ms. Nyisztor has extensive experience in global human resources and expatriate tax for major multinational corporations. Throughout the last 24 years, she has demonstrated excellence as a strategic, inspiring and innovative leader. She is recognized as a skilled communicator with a strong business acumen. Prior to joining Cogeco, Ms. Nyisztor served as Partner, International Executive Services at KPMG Canada. Previously, she held several executive positions with SNC-Lavalin Group Inc., notably as Senior Vice President, Global Human Resources and Senior Vice President, Compensation and Benefits from 2004 to 2013. Ms. Nyisztor also served as Senior Principal, International Executive Services at KPMG, where she spent more than a decade after joining in 1989.

She holds a Human Resources and Compensation Committee Certificate from McMaster University, a Graduate Diploma in Public Accountancy from McGill University, as well as a Bachelor of Commerce Degree from Concordia University. Ms. Nyisztor also has the designations of Certified Professional Accountant and Chartered Accountant.

“Following our recent acquisitions and continued growth, we now need to adapt our corporate structure to the evolving needs of our organization and of our employees. This new vice presidency is key in supporting and enabling the expansion of Cogeco moving forward as well as providing guidance and support to senior management and to each of our business units,” stated Louis Audet, President and Chief Executive Officer of Cogeco Inc. “I am very pleased with Diane’s appointment. I am confident that her vast knowledge of the human resources field combined with her strategic vision, passion and client-satisfaction focus makes her the ideal candidate to achieve these very important strategic goals,” concluded Mr. Audet.

ABOUT COGECO INC.

Cogeco (www.cogeco.ca) is a diversified holding corporation. Through its Cogeco Cable Inc. subsidiary, Cogeco provides to its residential and business customers analogue and digital television, high speed Internet and telephony services with its two-way broadband fibre networks. Cogeco Cable Inc. operates in Canada under the Cogeco Cable Canada name in Québec and Ontario, and in the United States under the Atlantic Broadband name in Western Pennsylvania, Southern Florida, Maryland/Delaware and South Carolina. Through its subsidiaries, Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides to its commercial customers a suite of information technology services (colocation, managed and dedicated Hosting, managed IT, cloud and connectivity services) with 20 data centres, extensive fibre networks in Montréal and Toronto as well as points-of-presence in North America and Europe. Through its subsidiary, Cogeco Diffusion, Cogeco owns and operates 13 radio stations across most of Québec with complementary radio formats serving a wide range of audiences as well as Cogeco News, its news agency. Cogeco also operates Métromédia, an out-of-home advertising company specialized in the public

transit sector. Cogeco's subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CGO). The subordinate voting shares of Cogeco Cable Inc. are also listed on the Toronto Stock Exchange (TSX: CCA).

- 30 -

Information: Media

Nancy Bouffard
Director of Corporate Communications
Cogeco Inc.
Tel.: 514 764-4613