



PRESS RELEASE

For immediate release

Cogeco Inc. and Cogeco Cable Inc. Announce the Appointment of Patrice Ouimet as Senior Vice President and Chief Financial Officer

Montréal, November 17, 2014 – Cogeco Inc. (TSX: CGO) and Cogeco Cable Inc. (TSX: CCA) today announced the appointment of Mr. Patrice Ouimet as Senior Vice President and Chief Financial Officer, effective November 17, 2014.

Mr. Ouimet has substantial operations and finance experience in global public and private corporations, notably in corporate strategy, treasury, risk management, internal audit and investor relations. Prior to joining Cogeco, he was Senior Vice President and Chief Financial Officer at Enerkem Inc. He also served as Vice President, Corporate Development and Enterprise Risk Management at Gildan Activewear Inc. Mr. Ouimet worked for the previous ten years in the investment banking sector in various roles at Lazard Limited and CIBC World Markets Inc. Over the course of the last 20 years, Mr. Ouimet has demonstrated a superior ability to provide strategic insight as a forward-focused leader. He is recognized as a trusted, engaged team player with strong business acumen and a self-driven commitment to excellence and integrity.

Mr. Ouimet holds a Bachelor of Commerce degree from McGill University and a Diploma in Accountancy from Concordia University. He is a chartered professional accountant and chartered accountant.

“I am pleased to announce Patrice’s appointment. His vast expertise and solid understanding of operations combined with his renowned dedication, strategic focus and true commitment towards our values make him the ideal candidate to contribute to Cogeco’s success,” stated Louis Audet, President and Chief Executive Officer of Cogeco Inc. and Cogeco Cable Inc. “Patrice’s capabilities will be invaluable in providing strong strategic financial direction to Cogeco and our operating companies, as well as in fostering solid financial health and increased shareholder value,” concluded Mr. Audet.

ABOUT COGECO INC.

Cogeco (www.cogeco.ca) is a diversified holding corporation. Through its Cogeco Cable Inc. subsidiary, Cogeco provides to its residential and business customers analogue and digital television, high speed Internet and telephony services with its two-way broadband fibre networks. Cogeco Cable Inc. operates in Canada under the Cogeco Cable Canada name in Québec and Ontario, and in the United States under the Atlantic Broadband name in Western Pennsylvania, Southern Florida, Maryland/Delaware and South Carolina. Through its subsidiaries, Cogeco Data Services and Peer 1 Hosting, Cogeco Cable Inc. provides to its commercial customers a suite of information technology services (colocation, managed and dedicated Hosting, managed IT, cloud and connectivity services) with 20 data centres, extensive fibre networks in Montréal and Toronto as well as points-of-presence in North America and Europe. Through its subsidiary, Cogeco Diffusion, Cogeco owns and operates 13 radio stations across most of Québec with complementary radio formats serving a wide range of audiences as well as Cogeco News, its news agency. Cogeco also operates Cogeco Métromédia, an out-of-home advertising company specialized in the public transit sector. Cogeco’s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CGO). The subordinate voting shares of Cogeco Cable Inc. are also listed on the Toronto Stock Exchange (TSX: CCA).

Information: Media

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