

# PRESS RELEASE

For immediate release

## “Celebrating Amazing Businesses” campaign

### COGECO CONNEXION SALUTES THE SUCCESS OF BURLINGTON’S HALTON INDUSTRY EDUCATION COUNCIL CENTER

**Montreal, September 19, 2016** – [Cogeco Connexion](#) is pleased to note the outstanding contribution of the Halton Industry Education Council (HIEC) to the prosperity and outreach of the Burlington region’s business community.

Through its “Celebrating Amazing Businesses” campaign, which will unfold throughout the fall, Cogeco Connexion seeks to showcase local business leadership in the regions it serves with a series of recognition activities honouring six inspiring organizations that have distinguished themselves by their competitiveness, outreach, and commitment to their community.

To launch the campaign in fine fashion, Cogeco Connexion has chosen the Halton Industry Education Council, a not for profit organization bringing together industry, education and community partners in the Halton Region in pursuing one goal: to enhance career education and create the best opportunities for youth.

In its almost 30 years of operations, the Halton Industry Education Council has helped countless students receive the training and mentorship they need to succeed in their future careers. Their Amazing Business Story goes beyond their organization: it’s a story of them bringing together an entire community to help empower the next generation to build their futures.

From facilitating career exploration for students entering high school, to hosting hands-on workshops and mentorship events, to providing both employers and students with numerous innovative online tools to connect with one another, HIEC has had an incredible impact on its community and the people in it.

“Since 1989, we have worked tirelessly to connect youth with mentors and opportunities to help them make informed career decisions. As our society and economic landscape changes, we need to ensure we are providing young people with the skills employers are looking for now and in the years ahead. The Halton Industry Education Council is committed to building strong partnerships between the community, industry and education to support a culture of mentorship and provide youth with experiential learning opportunities to support them in their career planning process,” said Kelly Hoey, Executive Director for the HIEC.

“We are proud to honour local economic players who contribute to the growth of the communities where we are present,” asserted Antoine Shiu, Vice-President, Business Market Sales, Cogeco Connexion, adding: “This campaign further strengthens the position of Cogeco Connexion as a leader in the field of communications and technology — a company distinguished by customer relations rooted in trust and strong ties to the communities we serve.”

To view the video featuring HIEC Executive Director Kelly Hoey, click [here](#).

## **ABOUT COGECO CONNEXION**

Cogeco Connexion ([www.cogeco.ca](http://www.cogeco.ca)) regroups the Canadian cable operations of Cogeco Communications Inc. Cogeco Connexion is the second largest cable operator in Ontario and Québec in terms of the number of basic cable service customers served. It provides its residential and small business customers with video, Internet and telephony services through its two-way broadband cable networks. Cogeco Communications Inc. is a communications corporation and is the 8<sup>th</sup> largest hybrid fibre coaxial cable operator in North America operating in Canada under the Cogeco Connexion brand name in Québec and Ontario, and in the United States through its subsidiary Atlantic Broadband in western Pennsylvania, south Florida, Maryland/Delaware, South Carolina and eastern Connecticut. Through Cogeco Peer 1, Cogeco Communications Inc. provides its business customers with a suite of information technology services (colocation, network connectivity, managed hosting, cloud services and managed IT services), through its 17 data centres, extensive FastFiber Network™ and more than 50 points-of-presence in North America and Europe. Cogeco Communications Inc.’s subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

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### **INFORMATION AND INTERVIEW REQUEST:**

#### **Isabelle Fontaine**

Director, Public Relations and External Communications

Cogeco Connexion

514-764-4577

[isabelle.fontaine@cogeco.com](mailto:isabelle.fontaine@cogeco.com)